

Maximizing Your Business

Florence – The Shoals Chamber of Commerce will host **Carl L. Gould**, renowned business mentor and author, in the presentation “Discover the Hidden Value in Your Business,” on Monday, Oct. 13 from 5:30 – 7:30pm at the Shoals Center for Business and Economic Development, Hightower Place in Florence. Registration and open networking begins at 5:30pm with the seminar starting promptly at 6pm.

The cost for the event is \$25 for chamber members and \$40 for non-members. Participants also have the opportunity to participate afterward with Gould (\$79, \$99 for non-members and limited to eight participants).

Gould will present how to “7-Stage” a business for maximum performance, discussing:

- What you can do to launch, grow or turn around your company
- How much of the value of your business is determined by intangible assets
- What stage of the business cycle you are in.

“This seminar will really help boost growth of the small-medium size business in the Shoals area”, said **Steve Holt**, President of the Shoals Chamber of Commerce. “It will provide essential information for business given current economic conditions”.

The registration deadline is Friday October 10. Contact the Shoals Chamber of Commerce office at 754.4661 or visit www.shoalschamber.com.

Financial Report

Florence

Business author to holds Shoals seminar

Carl L. Gould, a renowned business mentor and author of several books will be in the Shoals on Oct. 13 to discuss methods that businesses can use to maximize performance.

Gould will present a program called "Discover the Hidden Value in Your Business" that he says will help most business improve.

The Shoals Chamber of Commerce is hosting the seminar, which will be 5:30-7:30 pm at the Shoals Center for Business and Economic Development in Florence.

Cost to attend is \$25 for chamber members and \$0 for non-members.

Participants also can participate in a private consultation with Carl Gould for \$79 for chamber members and \$99 for nonmembers.

Registration deadline is Oct. 10. Contact the chamber office at 764.4661 or go online to shoalschamber.com for details.

With 90 independently owned and operated offices worldwide. Gould has created business mentoring organization in the world.

His teams have overseen the development of thousands of small businesses on six continents and have conducted more than 50,000 coaching sessions with entrepreneurs.

Gould will show participants:

- what you can do to launch, grow or turnaround your company.
- how much of the value of your business is determined by intangible assets not found on your balance sheet.
- what stage of the business cycle you are in.

This seminar will really help boost growth of small-to-medium size business in the Shoals area", said chamber President Steve Holt. "It will provide essential information for business, especially given current economic conditions".